

# MICHAEL DAVID TOZER

Working towards the perfect blend of business and technology is what I do.



Taitung County, 951 Green Island, Taiwan



04/01/1993



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#### SOCIAL MEDIA



linkedin.com/in/micktozer123/



portfolio.michaeltozer.com

#### **EDUCATION**

2015 - 2020

#### Amsterdam University of Applied Sciences, The Netherlands

**Business Management Studies** Minor: Computer Science

2011 - 2013

#### Amsterdam University of Applied Sciences, The Netherlands

Computer Science

### **EXPERIENCE**

# 05/2021 - present KKday, Taipei Taiwan

Freelance Product Copywriter

- Editing Product summaries and information to:
  - Have proper spelling and grammar
  - Be engaging
  - Feature SEO keywords and optimization
  - Be factually correct

#### 11/2019 - 05/2020

#### Titoma Ltd., Taipei Taiwan

Digital Marketing Specialist

- Writing articles for the company website
- Applying SEO to articles
- Discuss possible marketing opportunities with the CEO
- Building a contact database cleaning tool
- Building a cost estimation tool for potential customers

#### 02/2018 - 08/2018

#### **ABN AMRO Bank, Amsterdam Netherlands**

Business Development Team Intern

- Act as Scrum Master for several small projects, with the following responsibilities:
  - Progress
  - Documentation
  - Facilitation and planning of the projects
- Build a web application for the Data Science Team that would allow for easier visualization of data

# **SKILLS**

#### **SOFTWARE SKILLS**

Excellent conceptual and analytical skills

Strong critical thinking and problem-solving skills

Clear communication - written and oral skills

**SEO Marketing** 

Programming in JavaScript, C#, and Python

Database Management with MySQL, MariaDB, and PostgreSQL

Microsoft Office

Visual Studio

PyCharm

Adobe Photoshop



**LANGUAGES** 

#### **PERSONALITY**

Detail-oriented

Organized Communicative

Direct

Flexible

Technologically competent

Punctual

Loyal

Adaptive

Problem solver

English



Dutch



German



#### **HOBBIES**







Tennis



Snowboarding



Baking



Programming



Reading